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FOR IMMEDIATE RELEASE

**American Heritage Credit Union’s President/CEO Takes Part of Kenya Service Engagement Trip;
Provides Athletic Equipment Donation to Busia Foundation**

PHILADELPHIA – March 25, 2018 –American Heritage Credit Union President & CEO Bruce Foulke recently completed a Service Engagement Trip to Kenya, Africa in partnership with the World Council of Credit Unions (WOCCU). Foulke currently serves as a United States Delegate for WOCCU and has been deeply involved with the organization since 2012, having previously served on its advisory committee as well as the organization’s treasurer.

During the Service Engagement visit, Foulke worked with the Kenya savings and credit cooperative (SACCO) program and volunteered at the Busia Orphanage, which American Heritage Credit Union has been supporting for over a decade. SACCO is a movement in the areas of agricultural development, technology solutions and financial inclusion. SACCO is currently working in Kenya on the USAID Collaborative Development Program to train credit unions on agricultural finance through an agricultural finance toolkit program, and recently piloted a fully digital e-SACCO to attract youth members.

“At the Busia Orphanage, I had the privilege of experiencing the continual growth and improvements that the organization has accomplished in recent years,” stated Foulke. “The children at the orphanage enjoyed playing with soccer equipment that American Heritage and United Sports, of Downingtown, PA jointly donated.” In December 2017, American Heritage partnered with United Sports to collect backpacks, soccer balls, jerseys, and shirts as gifts to children living at the Orphanage. More than 50 backpacks were donated by children and families who participate in various activities at United Sports and shipped to the children living at the Busia Orphanage.

“In addition to the athletic equipment, we donated candy, school supplies and cards with messages of love, hope, and blessings,” stated Foulke. “Words cannot describe the gratitude that these wonderful children expressed when they received their new equipment and items. These children don’t have a family to connect with or even some of the bare essentials that we wouldn’t think twice about having here in America. Serving for SACCO has been a tremendous experience, while connecting and serving with the children at the orphanage will have a special place in my heart forever. We accomplished much to improve the living conditions for the kids, but more importantly we gave the kids the assurance that they are not alone and provide hope for a better future.”

About American Heritage Credit Union

American Heritage Credit Union is a \$2.2 billion, member-owned financial cooperative serving more than 800 Workplace Partners and more than 170,000 members, with more than 35 locations across Philadelphia, Bucks, Montgomery, Delaware and Camden Counties. Founded in 1948, American Heritage Credit Union is now one of the 100 largest credit unions in the United States. For more information about American Heritage Credit Union please visit AMHFCU.org.

Pictures attached:





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